



North Alabama AG EXPO

Growing Together—Urban & Traditional Agriculture

2024 Sponsorship Levels

Sponsorship funds will be used to cover event costs, including supplies, food, educational activities, and promotional materials, or they will be used as designated by the sponsor.

Platinum Level: \$1,500+

- 1 Full-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 4 Social media posts: Running from August-October & 1 post-event in November
- Logo placement: Marketing material, including prominent placement on event banner, bag, website, and Expo slide display

Gold Level: \$1,000

- 1 Full-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 3 Social media posts: Running from September-October & 1 post-event in November
- Logo placement: Marketing material, including medium placement on event banner, website, and Expo slide display

Silver Level: \$500

- 1 Half-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 2 Social media posts: Running in October & 1 post-event in November
- Logo placement: Marketing material, including small placement on event banner, website, and Expo slide display

Bronze Level: \$250

- 1 Quarter-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 1 Social media post: Running in October & 1 post-event in November
- Logo placement: Marketing material, website, and Expo slide display





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2024 Sponsor-Vendor Form

Sponsorship funds will be used to cover overall costs of the event, including supplies, food, educational activities, and promotional materials, or the funds will be used as designated by the sponsor.

Organization: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email Address: _____

Platinum Sponsor: \$1,500+

- 1 Full-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 4 from August-October & 1 post-event in November.
- Logo will appear on all marketing material, including prominent logo placement on event banner, bag, website, and Expo slide display.

Gold Sponsor: \$1,000

- 1 Full-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 3 from September-October & 1 post-event in November
- Logo on all marketing material, including medium placement on event banner, website and Expo slide display.

Silver Sponsor: \$500

- 1 Half-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 2 in October and 1 post-event in November
- Logo on all marketing material, including small placement on event banner, website and Expo slide display

Bronze Sponsor: \$250

- 1 Quarter-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media post: 1 in October and 1 post-event in November
- Logo on website and all promotional material, including website and Expo slide display

Indoor/Outdoor Vendor: \$100 (per 10'x10' space)

- Exhibitor table/2 chairs per space and listing in program booklet and Expo slide display.

Payment and Logo Instructions

Checks should be made payable to: **AAMU Foundation**

- Mail check and form by Monday, September 16, 2024, to:
AAMU Agribition Center, Attn: Donna Gilbert, 4925 Moores Mill Road, Huntsville, AL 35811

Logo – Email your company logo or artwork to Shannon Schmalfeldt at sms0133@aces.edu



AAMU Agribition Center, 4925 Moores Mill Rd, Huntsville, AL 35811
Donna Gilbert - dhg0004@aces.edu | 256-689-0274